



New!

Better Connections?



AVERY Naming Solutions.

Individual, customisable, sustainable!



TRY
now!



avery.eu/naming



Claire Fleury
Responsible
communication

Better Connections?

EVERY Naming Solutions.

Individual, customisable, sustainable!

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TRY
now!

Magnetic Name Badges

For long term use

Name badges remove employees' anonymity and indicate:
Belonging | Willingness to help | Approachability | Responsibility



Hotels, Tourism & Flight



Healthcare & Pharmacies



Fairs & Conferences



Catering & Restaurants

Perfect solutions! A fit for all industries!

Healthcare - Hospitals - Medical practices - Tourism - Leisure parks - Travel Agencies -
Customer-facing service providers - Opticians - Audiologists - Hairdressers and beauticians - Insurance companies -
Banks - Catering - Retail - Drugstores - Event Management - Manufacturer trade fairs



What's special about our Magnetic Badges?

Name badges make employees more approachable, boost sales and enhance customer loyalty!

The magnet is different! Unique – just like the name!

- Developed and produced in Germany by Badgepoint® - The German market leader within premium signs: the smag® magnet is Badgepoint's own innovation and has been protected by patent
- No slipping, no twisting
- The magnet fastening with the duo force magnet system
- Magnets designed to fit tightly: the raised and recessed parts interlock perfectly to provide a firm hold
- Kind to clothing, will hold onto any fabric



BAGDEPOINT® NAME BADGES ARE DIFFERENT!

Name badges - Magnets and front panel - Printing sheets

Free downloads for labelling templates - Easy and convenient handling in preparation, wearing and duration

Available range fits small, medium and large companies

Item No.	Item Description	Colour	Size mm	Badges/pack	Inserts/sheet	Inserts/pack	Sheet/pack	Printer Type
POL20MA66-20DR	Polar® Classic 20	Stainless Steel	68 x 22	20	24	120	5	All Printers
POL20MA66-10DR	Polar® Classic 20	Stainless Steel	68 x 22	10	24	48	2	All Printers
POL20MA66-5DR	Polar® Classic 20	Stainless Steel	68 x 22	5	24	24	1	All Printers
POL30MA66-20DR	Polar® Classic 30	Stainless Steel	70 x 30	20	18	90	5	All Printers
POL30MA66-10DR	Polar® Classic 30	Stainless Steel	70 x 30	10	18	36	2	All Printers
POL30MA66-5DR	Polar® Classic 30	Stainless Steel	70 x 30	5	18	18	1	All Printers
POL35MA66-20DR	Polar® Classic 35	Stainless Steel	80 x 34	20	16	80	5	All Printers
POL35MA66-10DR	Polar® Classic 35	Stainless Steel	80 x 34	10	16	32	2	All Printers
POL35MA66-5DR	Polar® Classic 35	Stainless Steel	80 x 34	5	16	16	1	All Printers
POL30MA02-20DR	Polar® Classic 30	Anthracite	70 x 30	20	18	90	5	All Printers
POL30MA02-10DR	Polar® Classic 30	Anthracite	70 x 30	10	18	36	2	All Printers
POL30MA02-5DR	Polar® Classic 30	Anthracite	70 x 30	5	18	18	1	All Printers

Cardboard paper, die-cutted on A4-sheets exactly to fit the name badge and standard office printers

Quick & Clean technology – 100 % sharp edges -

No visible perforation along the edges - Quick and easy to detach



POL20



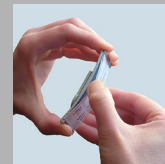
POL30



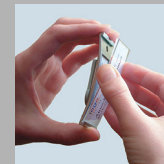
POL35



"Classic-clear"



Opening



Closing 1



Closing 2



Design



Print



Use

Labeling made easy! Innovative Software – available for free.

- Innovative online labelling tool at avery.eu/print
- Simple Word templates
- Easy preparation and adjustment of name badges

Badge Holders

Small or Big | Clamp | Clip | Pin | w/wo Lanyards
Discover our wide range of holders



For cards with reel/clip



With clip/pin



FSC-certified material



Big/small with Lanyards

Discover our range of name badges and ID holder for your events / employees on the daily basis.

Add the perfect finishing touch to your meetings with our practical and elegant solutions. Our ID holders are made from durable materials, ensuring both practicality and style for your attendees.

- Wide selection of attachments: clamp, clip, pin, with or without lanyards
- Name badges and ID holders come with printable insert cards
- Notch in the name badge holder for easy removal of the name badge



Avery Professional and Customisable Name Badges

Easily create professional name badges with Avery's high-quality badge holders and printable inserts. Perfect for conferences, seminars, and events.

- Reusable plastic and cardboard badge holders – Available with clips, lanyards, or retractable reels
- FSC® certified printable inserts – High-quality, micro-perforated, and jam-free printing
- Precise printer run and guaranteed Jam-free technology, for all standard printers.
- Various sizes and formats – From standard business card sizes to extra-large A6 formats.
- Eco-friendly options – Sustainable cardboard holders and inserts made from FSC® certified material.
- Free online software – Design and print badges effortlessly at www.avery.eu/print.



Design



Print



Use



4820 Name Badge with clip+pin



4822 Name Badge with clip



4825 Name Badge Pocket incl. lanyards



4826 Security Badge holder with clip



4827 Double Security Badge holder with clip and retractable reel mechanism



4834 Badge Holder A6, with Lanyards



4839XL Cardboard Badge holder A6, without lanyards

CUSTOMISABLE NAME BADGES FOR EASY IDENTIFICATION

A variety of badge holders and inserts designed for conferences, seminars, and corporate events—compatible with all standard printers. Choose between different attachments and formats to create professional name badges that suit your event requirements.

Item No.	Item Description	Size mm	Holders/pack	Inserts/pack	Inserts/sheet	Printer Type
4820	Name Badge with clip+pin, transparent with white inserts	54 x 90	50	50	10	All Printers
4822	Name Badge with clip, transparent with white inserts	60 x 90	25	32	8	All Printers
4825	Badge pocket incl. lanyards, transparent w/white inserts, black lanyard	60 x 90	10	16	8	All Printers
4826	Security Badge holder with clip, transparent hard plastic cover	54 x 85	25			
4827	Double security badge holder with reel, transparent hard plastic cover	54 x 90	10			
4834	Badge holder A6 with lanyards, transparent w/white inserts, black lanyard	105 x 148	10	12	4	All Printers
4834XL	Badge holder A6 without lanyards, transparent with white inserts	105 x 148	50	52	4	All Printers
4839XL	Cardboard Badge holder A6 without Lanyards, brown kraft w/white inserts	105 x 148	50	52	4	All Printers
L4727-20	Inserts for 4820 Name badge, micro perforated, white	54 x 90	10	200	10	All Printers
L4728-20	Inserts for 4822 Name badge, micro perforated, white	60 x 90	8	160	8	All Printers
C32252-25	Inserts for 4834, 4834XL, 4839XL, micro perforated, white	105 x 148	4	100	4	All Printers



4820



4822



4825



4826



L4727-20



L4728-20



C32252-25



4827



4834



4834XL



4839XL



Name Labels

Film or Acetate silk | For printer or handwriting
Discover our wide range of Name Labels



Film or Acetate silk



Round/oval/rectangular



For Printer - laser/inkjet



For handwriting

Effortless Name Badging for Every Event.

- For printing & handwriting – choose what suits your needs
- Self-adhesive and removable without residue
- Reliable hold on clothing and textiles
- Jam-free printing – designed for either laser or inkjet printers (check product specifications)
- Free design templates at www.avery.eu



Professional, Practical, and Reliable adhesive Name Badges
 Make networking effortless and enhance organisation at events, workplaces, and retail environments.

Whether for conferences, schools, or customer interactions, name badges ensure clear identification and smooth communication. Choose between handwritten or printable options, tailored to your needs. Not suitable for leather, silk, velvet & delicate fabrics.

- **Very stylish** – strong adhesion, easily removable
- **For all events** – ideal for conferences, schools, retail, and more
- **Two material types:**
 - **Film** - available for handwriting or inkjet printing
 - **Acetate silk** - available for handwriting or laser printing
- **Handwriting on acetate silk** - use a standard ballpoint pen (not felt-tip pens or liquid ink)
- **Eco-friendly** – PVC-free materials & recyclable packaging
- **Hassle-free printing** – guaranteed jam-free on inkjet & laser printers



Design



Print



Use



FIND THE PERFECT NAME BADGES FOR YOUR NEEDS

Handwriting or Printing – The Right Material for Every Occasion. Choose self-adhesive name badges that stick securely and remove without residue. Available in film for inkjet printing and acetate silk for laser printing or handwriting.

Item No.	Item Description	Material	Size mm	Labels/pack	Labels/sheet	Sheet/Pack	Printer Type
J4785-20	Self-adhesive name badges, rectangular, white	Film	80 x 50	200	10	20	Inkjet
J4881-20	Self-adhesive name badges, round, white	Film	Ø 65	160	8	20	Inkjet
J4882-20	Self-adhesive name badges, oval, white	Film	85 x 50	200	10	20	Inkjet
L4783-20	Self-adhesive name badges, rectangular	Acetate silk	88,9 x 31	320	16	20	Laser
L4784-20	Self-adhesive name badges, rectangular	Acetate silk	63,5 x 29,6	450	27	20	Laser
L4785-20	Self-adhesive name badges, rectangular	Acetate silk	80 x 50	200	10	20	Laser
L4786-20	Self-adhesive name badges, rectangular	Acetate silk	80 x 50	200	10	20	Laser
L4787-20	Self-adhesive name badges, rectangular	Acetate silk	80 x 50	200	10	20	Laser
L4881-20	Self-adhesive name badges, round, rectangular	Acetate silk	Ø 65	160	8	20	Laser
L4882-20	Self-adhesive name badges, oval, rectangular	Acetate silk	85 x 50	200	10	20	Laser
51063	Self-adhesive name badges, rectangular	Acetate silk	80 x 54	40	4	10	Handwriting
51064	Self-adhesive name badges, rectangular	Acetate silk	76 x 19	120	12	10	Handwriting
51065	Self-adhesive name badges, rectangular	Film	80 x 54	40	4	10	Handwriting
51066	Self-adhesive name badges, rectangular	Film	76 x 19	120	12	10	Handwriting

INCLUSIVE
ONLINE DESIGNER

SUSTAINABLE
PACKAGING
Cardboard made of at least 90% recycled paper

Sustainable Lanyards

Made from 100% recycled plastic*



Discover our range of lanyards for name badges.

- Practical and comfortable to wear, keep hands free
- Sustainable: made from 100% recycled PET*
- Ideal for events, seminars, trade fairs and meetings
- With trigger clip for attaching ID cards and name badges or as a key chain

*does not apply to article 4830



Sustainable Lanyards for Name Badges

Discover our range of lanyards for name badges.

Lanyards for ID cards and access passes are an essential accessory for identifying attendees at events (conferences, trade fairs, sporting competitions, concerts, etc.), as well as employees within a company's premises.

- Recycled polyester with a satin finish for a professional appearance*
- Safety clasp that opens the lanyard under excessive strain
- Available in multiple colours and patterns*

*does not apply to article 4830



Safety clasp



Trigger clip



High-quality material



4830 Lanyard with practical 60 cm retractable yo-yo mechanism, carabiner hook and safety clasp

LANYARDS FOR ATTACHING ID CARDS AND NAME BADGES

- Or as key chain

Item No.	Item Description	Colour	Size mm	Content	Material
4830	Lanyard with reel and carabiner hook	Black	8 x 400	10	Plastic
4842B	Lanyard with trigger clip	Blue	15 x 440	10	100% rPET
4842G	Lanyard with trigger clip	Green	15 x 440	10	100% rPET
4842N	Lanyard with trigger clip	Black	15 x 440	10	100% rPET
4842P	Lanyard with trigger clip	Purple	15 x 440	10	100% rPET
4842R	Lanyard with trigger clip	Red	15 x 440	10	100% rPET
4842W	Lanyard with trigger clip	White	15 x 440	10	100% rPET
4842Y	Lanyard with trigger clip	Yellow	15 x 440	10	100% rPET
R4828F	Lanyard with trigger clip	Flower Print	20 x 440	10	100% rPET
R4828T	Lanyard with trigger clip	Tropical Print	20 x 440	10	100% rPET



4842B



4842G



4842N



4842P



R4828F



4830



4842R



4842W



4842Y



R4828T



High Quality Wristbands

Secure Identification & Organisation
at any Event



Event Wristbands – Secure Identification & Organisation

Easily organise events with Avery's high-quality, printable wristbands. Ideal for conferences, meetings, school trips, and sports events. Effortlessly manage access and group identification with durable, numbered, and printable wristbands.

- Printable white wristbands - Personalise with names, logos, or event details using any standard Laser printer.
- Neon Tyvek® numbered wristbands – Available in blue, green, pink, red, and yellow for easy group identification.



Secure and Practical Wristbands for Events

Ensure smooth organisation and access control at conferences, events, and group activities with Avery's high-quality wristbands.

- Printable white wristbands – Customise with names, logos, or event details using any standard Laser printer (only for L4000-10)
- Free design software – Easily design and print the white wristbands at www.avery.eu/software.
- Neon Tyvek® wristbands – Available in blue, green, pink, red, and neon yellow for quick identification.
- Individually numbered wristbands – Continuous numbering for easy tracking and security.
- Tearproof and water-resistant – Ideal for outdoor and long-term use.
- Soft and comfortable – Smooth edges for a pleasant wearing experience.



TYVBL-50



TYVGN-50



TYVPK-50



TYVRD-50



TYVYW-50



L4000-10

WRISTBANDS FOR SECURE EVENT ACCESS AND IDENTIFICATION

Tearproof and water-resistant for durability. Available in many colours.

Item No.	Item Description	Colour	Sheet/pack	Size mm	Pcs/pack	Material
L4000-10	Printable Wristband for Laser Printers	White	10	18 x 265	100	Plastic
TYVBL-50	Tyvek® tearproof "paper" wristband, numbered	Blue	50	19 x 265	500	Tyvek®
TYVGN-50	Tyvek® tearproof "paper" wristband, numbered	Green	50	19 x 265	500	Tyvek®
TYVPK-50	Tyvek® tearproof "paper" wristband, numbered	Pink	50	19 x 265	500	Tyvek®
TYVRD-50	Tyvek® tearproof "paper" wristband, numbered	Red	50	19 x 265	500	Tyvek®
TYVYW-50	Tyvek® tearproof "paper" wristband, numbered	Neon Yellow	50	19 x 265	500	Tyvek®



TYVBL-50



TYVGN-50



TYVPK-50



L4000-10



L4000-10



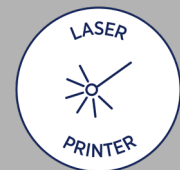
L4000-10



TYVRD-50



TYVYW-50



Need a sample?

Smart solutions for every occasion.

Which naming solution suits you best?

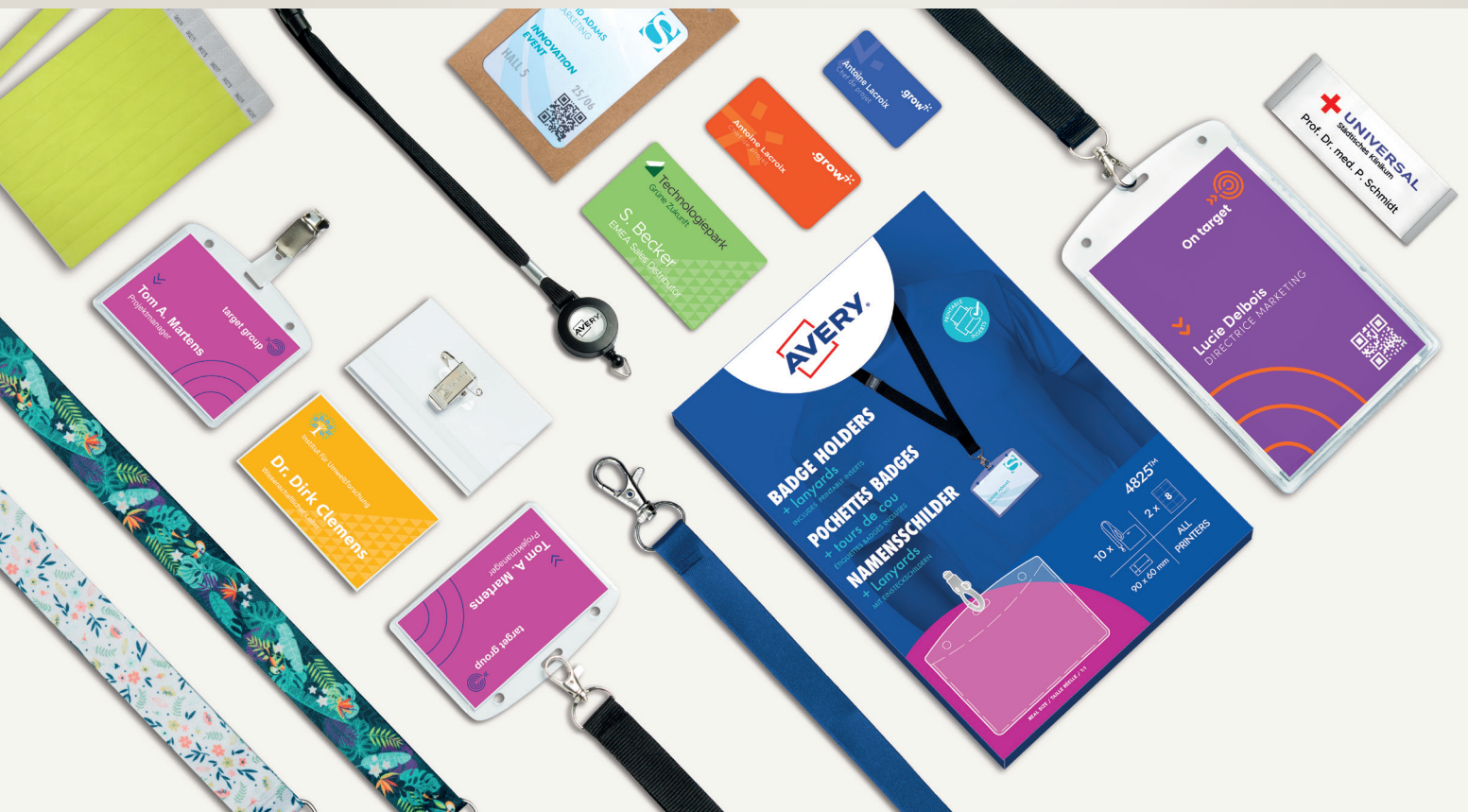
Whether it is:

- a professional Badgepoint® magnet name badge
- a sustainable lanyard
- a name label or
- custom wristbands

We are here to guide you.

Contact our customer service for advice and even request samples!

Reach us at nordic@avery.com | +45 70 10 18 00





Naming Software

Individual, customisable, easy!

Make every Name stand out!

Effortless Event Preparation with Avery Design & Print

- **Create & Customize**
Easily design professional labels, name badges, and tags with Avery's free online software.
- **Ready in Minutes**
Choose from a wide range of templates or create your own for quick, hassle-free personalization.
- **Seamless Printing**
Print perfectly aligned labels at home or in the office with step-by-step guidance.
- **Flexible & Versatile**
Ideal for events, workplaces, schools, and organizing – print exactly what you need, when you need it.
- **No Installation Needed**
Access Avery Design & Print online from any device, anytime.



TRY
now!



Design



Print



Use

Design
& Print
Now!





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